



TTC Administers Webinar Series for University-Industry Demonstration Partnership

In December of 2016, TTC successfully completed the administration of a 10-webinar series on behalf of long-time client, the University-Industry Demonstration Partnership (UIDP). The “University-Industry Contracts Webinar Series” began on August 17, 2016, and ran bi-weekly through December 14, 2016.

This series was part of the UIDP Academy program, with the stated goal of presenting information and ideas from leading subject matter experts on tried, true, and new approaches to university-industry contracting, with opportunities for audience questions and answers and presenter interaction.

Webinar topics included:

- Confidentiality & Publications
- Liability, Indemnification, and Warranties
- Foreground Intellectual Property
- Background Intellectual Property
- Other Research Results
- Copyright
- Software
- New Models
- International Contracting Issues
- University Research Metrics: A real-world case study for Harris Corporation

TTC was responsible for all aspects of webinar registration and production. Registration-related tasks included setting up an online registration page, producing weekly registration reports, and tracking registration revenue on behalf of UIDP.

Production-related tasks included facilitating practice sessions between panelists and moderators, sending a pre-webinar reminder with attached slide deck, producing and recording the 90-minute live webinar, and sending a follow-up email survey to attendees.

At the conclusion of the series, TTC provided UIDP with detailed reports on webinar participation, registration, attendance, and ratings.

The Contracting Webinar Series averaged 121 attendees per webinar, with a total attendance of 1006.